



CityScape Phoenix Thriving

High occupancy, continued growth mark its third year

With 100% of its retail space rented and nearly 100% of its Class A office space occupied, CityScape is thriving in downtown Phoenix. Just three years after its grand opening, CityScape—cooled by NRG Energy Center Phoenix—is bringing people downtown to shop, work, eat, relax—and very soon, live. [More >](#)

ON THE COVER: The new CityScape Residences have spectacular views of downtown Phoenix and Camelback Mountain from every floor.

DEVELOPED AND OWNED BY RED DEVELOPMENT, CityScape is located on two blocks at the geographic heart of the city. The mixed-use development's initial phase featured a 28-story office tower atop an eclectic array of top-quality retail stores, restaurants and entertainment venues.

The site's newest addition—the Hotel Palomar Phoenix, a Kimpton Hotel—debuted in June 2012 and is garnering rave reviews. In fact, six months after it opened, TripAdvisor® ranked the 242-room boutique hotel number one on its "2012 New Hotels 10 Most Buzzworthy" List.

Construction will soon be completed on 224 new luxury apartments located directly above the Hotel Palomar. "The CityScape Residences will begin leasing in early 2014," says Jeff Moloznik, Vice President of Development at RED. "We're projecting the units will bring more than 350 residents to the site and dramatically change the face of downtown. It's exciting to envision how the new residents will

access all of the amenities that CityScape has to offer."

The property also has a total of 3,000 parking stalls in two underground parking garages and offers free electric vehicle charging in each garage provided by NRG's eVgo electric vehicle charging network. The City of Phoenix Patriots Park, located at CityScape, also has a new NRG Solar Powered Charging Station canopy that offers shade and electric outlets and USB ports to charge cell phones, laptops and personal electronic devices. (See separate article.) "NRG has been extremely supportive of our efforts to build CityScape into a destination in downtown Phoenix," says Moloznik. "They have gone above and beyond to contribute to our programming and it has helped set us apart. As the community embraces the new downtown, the traveling public does too and we all benefit. We're especially pleased with NRG's support of our CitySkate, the largest real outdoor ice rink in Phoenix."

NRG has sponsored CitySkate, now in its fourth year, since CityScape opened. The rink has increased in size each year and is open daily through January 14. Last year, the rink drew more than 10,000

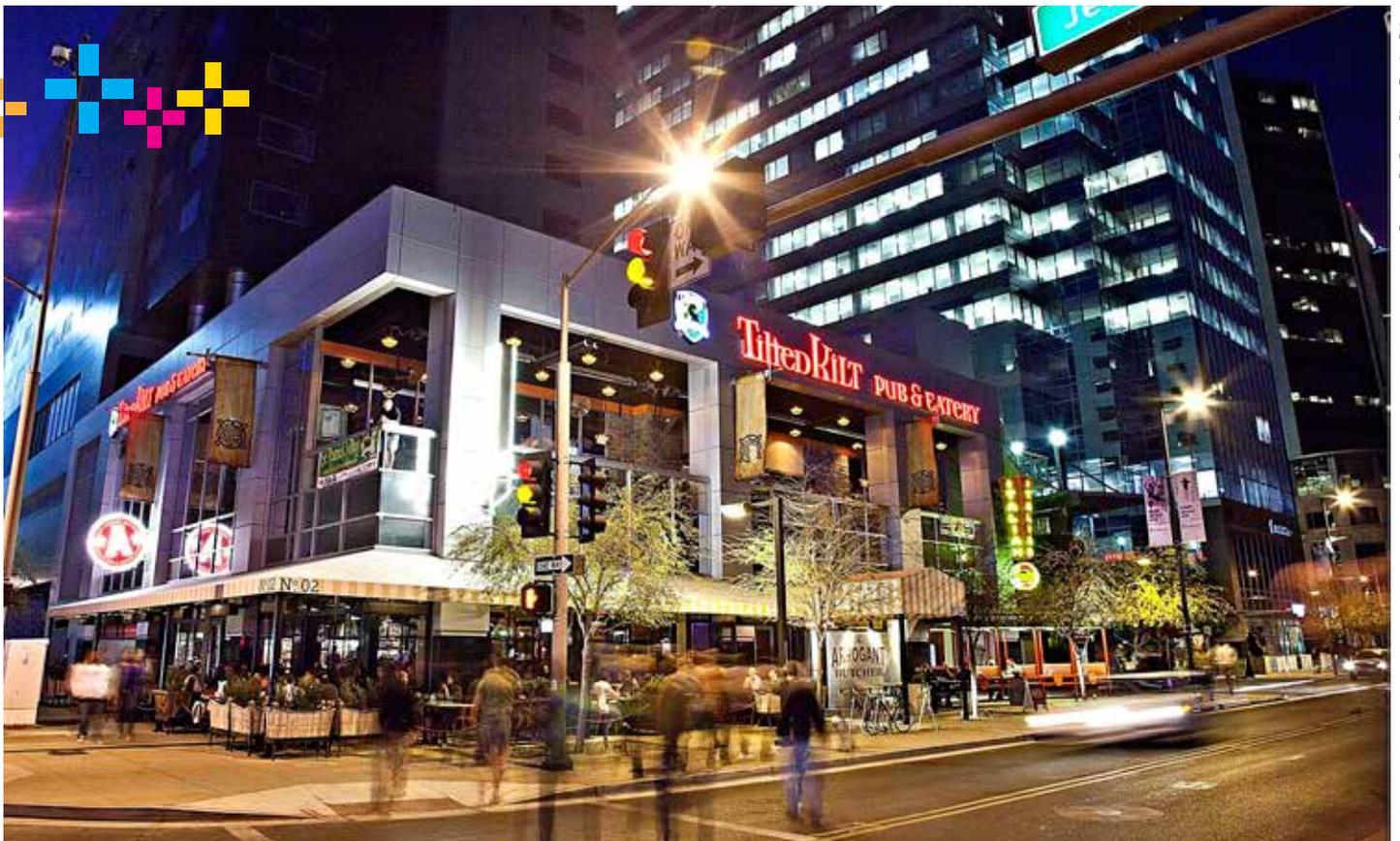
Sponsored by NRG, CityScape's CitySkate ice rink opened on November 30.



Courtesy CityScape.

skaters in 45 days, which helped bring in nearly 40,000 visitors to CityScape.

CityScape has become an exciting focal point for urban living and community activity, and NRG Energy Center Phoenix is pleased to provide chilled water service for air conditioning to all of CityScape's buildings. To learn more about CityScape, visit www.cityscapephoenix.com.



Courtesy CityScape. Photo Danylee Cohen.

CityScape has added vibrant nightlife to downtown Phoenix.

Solar-Powered Charging Station Debuts

CityScape benefitting from sun and shade

JUST WHEN YOU THINK CityScape has it all, it adds something innovative: an NRG Solar Powered Charging Station canopy.

Recently installed in Patriots Park at CityScape, the Solar Powered Charging Station canopy is now providing usable shade and shelter, and solar power to charge your cell phone and personal electronic devices.

The Charging Station at Cityscape is completely off-grid and operates only when the sun is shining; other NRG Solar Canopy commercial and residential models, however, come in different sizes and offer various options such as backup batteries to provide power even during evening hours.

The Solar Canopy is an exciting new development from NRG Solar, a sister company of NRG Energy Center Phoenix. All models are freestanding structures with solar panels on top that generate renewable solar power to help offset energy costs. Some also operate off the grid to provide backup power during utility outages.

"The striking canopy design blends perfectly with the architecture of the adjacent buildings," says Jeff Moloznik, Vice President of Development at RED Development. "The City of Phoenix and CityScape both wanted a shade structure in the park. We agreed that this solution would provide functional shade and practical benefits."

NRG Solar developed the Solar Canopy concept in the wake of Superstorm Sandy when the company took an urgent look at designs that could meet basic power needs in the event of a grid emergency. NRG Solar tested the idea with customers and found there was strong demand for a customizable, preconfigured solar installation that complement different commercial architectural environments—e.g., walking



Shown here behind the CitySkate ice rink, the new NRG Solar Canopy in Patriots Park provides both shade and electricity for visitors.

paths, outdoor lounges, pool cabanas, parking lots, bus stops, gas stations.

Phoenix-based Sunora™ Energy Solutions, a wholly owned NRG Solar subsidiary, manufactures and constructs the Solar Canopy units. Learn more at tinyurl.com/NRGcanopy.

The Path to Phoenix

Larry Russell proves perfect fit

EVERYONE TAKES a different career path, yet some paths are more interesting than others. Larry Russell's road to his current position as Project Manager at NRG Phoenix was through Quaker Oats and Gatorade® in Indianapolis!

There, Larry's responsibilities included human resources, customer service and employee training. He has also attended the Disney Institute for Performance Management, which he says influences how he works with people and handles problem solving.

His relocation from the Midwest to Arizona came shortly after visiting his sister, who had already made the move several years earlier. "I won't deny that it gets hot here," says Larry. "But the sunshine is inspirational. We're so close

to the mountains, Grand Canyon and snow that I can't think of a better place to live."

Once on the ground in Phoenix, Larry started work at APS Energy Services and was soon assigned to the company's startup district cooling system, Northwind™ Phoenix. He was responsible for establishing and managing customer accounts and overseeing company administration.

His role evolved as the district cooling system grew. When it was sold to NRG and became NRG Energy Center Phoenix in 2010, Larry picked up where he had left off. Today much of his job revolves around people—visiting customers, enhancing relationships with employees and serving as special projects manager.

He also organizes community outreach efforts. "Setting up our community outreach projects really strikes a chord with me," says Larry. "On a personal level, I was part of the Stephen Ministry team for nearly 11 years. Not only was it fulfilling to see the gratitude of those served, but it was also through that program that I met my wife, a fellow volunteer. It was life changing!"



Photo: Robin Kennedy



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FROM THE GENERAL MANAGER

Diverse Offerings Bring Customer Benefits

Photo: Tevis Photographic



SINCE BEFORE CITYSCAPE opened in 2010, NRG Phoenix has worked with RED Development to ensure efficient delivery of chilled water to the property's buildings as the

development grows. In just three years, CityScape has become an integral part of the downtown landscape.

CityScape aptly reflects the definition of a mixed-use development, with stores, restaurants, entertainment, office space, hotel, luxury apartments and more. NRG, too, can meet a variety of needs. In fact, it holds the most-diverse portfolio of energy products and services in the country. NRG Energy Center Phoenix provides chilled-water service for air conditioning downtown buildings, and NRG's many other businesses offer everything from solar to electric charging stations to grid power. (See inset.)

NRG's service offerings continue to grow and challenge how people think

about the delivery of energy. Technology is improving, and change is happening. Soon, businesses and homeowners may have the freedom to choose how they receive their energy. NRG is playing a significant role in making that possible and creating an innovative, reliable and environmentally responsible tomorrow.

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